



Vision Personal Training communicates with its franchises utilizing the Online Training Tool

Vision Personal Training with its vast network of franchise owners, makes the need for mobile friendly Online Training crucial to the success of their business and staff training. Having the ability to target training across many locations, has proven to be beneficial in ensuring the right areas receive the correct training. This tool has been responsible for the success of positive and engaging training.

Company

A leading fitness expert, Andrew Simmons who knew how difficult it was to provide a truly personal service in a large commercial gym, founded vision Personal Training. Our first studio opened in 2001 and in 2004, the Company franchised its first Vision Personal Training studio. Since then, the franchise has grown into a vast network of Personal Training Studios in excess of 50 locations. In 2010, Vision Personal Training was awarded with "Fitness Australia's Personal Training Business of the Year".

The Vision Personal Training network is made up of passionate franchise owners who are some of the leading experts in fitness, health and weight loss. They are 100% committed to helping you achieve real results. They do this by providing you with a small, friendly environment, where personal attention and your results are our key focus. Our commitment is to make a positive health and fitness impact on your life and turn back the tide on epidemic levels of type 2 diabetes and obesity.

What were your objectives when you decided to use World Manager®?

Vision Personal Training implemented World Manager® as a result of huge growth in our network and a need to streamline and systemize procedures, training and network communication. Our network had grown significantly, both nationally and internationally, and we needed a seamless way of communicating with all of our franchises in a consistent manner. We also moved to take the majority of our training to the online platform, allowing greater convenience and flexibility for trainers, managers and franchise owners.

What objectives did you have in place when launching the Online Training tool?

Our objectives were to improve the in-house training with a platform that is online and capable of hosting such information. With World Manager® Online Training, we have been able to create training that suits the needs of our business whilst at the same time making this Training fun and engaging for our staff. Being able to access this Online Training on mobile devices and learn on the go has been a big win for our business.

How has this been a benefit to your business?

World Manager® has allowed us to compile all of our training into one area. The training platform now allows our team to be interactive in their learning and development, whilst at the same time allowing our Managers and Franchise Owners to monitor their performance. Vision Personal Training has a very high standard of continued learning, which was a heavy drain of resources in previous times, both on Headquarters and Studio Owners/Managers. By creating the interactive platforms, it allows trainers to work at their own pace, test their knowledge throughout, and ensure a continued standard across the network. This has also leveraged Managers and Franchise Owners away from delivering the content heavy training components and allowed them to focus the components of the training that required greater personal attention and detail.

From a headquarters perspective, the use of World Manager® has ensured that National compliance levels are maintained across all studios with trainer registrations and qualifications all uploaded. The platform has also allowed visibility for Headquarters across accessibility and successful completion of modules. Stats and reports are able to generated and analyzed.

What feedback have you received from the business since implementing this tool?

We have noticed a strong preference for the level of interactivity that the tool allows. This feedback is leading to high engagement within the tool from our staff that is boosting our overall Online Training within the business.

Did you already have a process in place for Online Training before World Manager®?

World Manager® was Vision's first step into online and interactive training. Previously all training was done face to face and in studio. The ability to go online has been a great changeup to our business and has enabled staff to learn at a time that suits them whilst being easy for Management to monitor the statistics of each staff members training.

How useful has the collected information been?

The collected information has assisted us to track exactly how each staff member is sitting within our platform in terms of training completed and training that is currently outstanding to assist staff when required and keep these records for compliance and auditing.

What would be your biggest piece of advice for people about to launch their own World Manager®?

I think the most important piece of advice would be to fully understand the functionality of the platform. Have a clear vision of what your organisation is trying to achieve and ensure that you map this out clearly before implementation. Engage all of your team in the process and ask for feedback to ensure they use the platform for the same purpose as you.